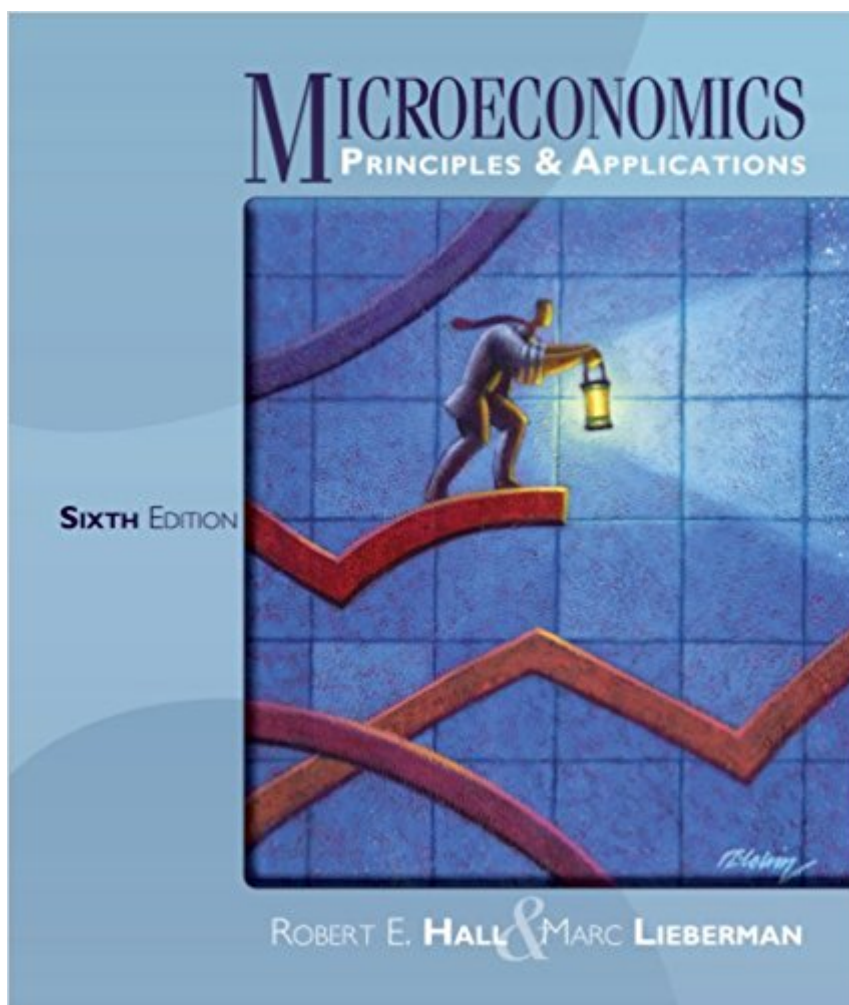




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Microeconomics: Principles And Applications



Synopsis

Discover how today's microeconomic policy issues, decisions, and applications impact you every day with the practical, accessible presentation in MICROECONOMICS. Written by acclaimed economists Hall and Lieberman, this straightforward contemporary text offers a presentation as current as the latest headlines. Fresh new cutting-edge examples throughout this edition as well as updated mini-cases clearly illustrate core microeconomic theory and applications in action. This edition's streamlined chapters focus on today's most important microeconomic theories and events. The latest thinking from leading economists helps equip readers with a solid foundation in microeconomics necessary for success, no matter what the career.

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Customer Reviews

Dr. Robert E. Hall is a prominent applied economist. He is the Robert and Carole McNeil Joint Professor of Economics at Stanford University and Senior Fellow at Stanford's Hoover Institution, where he conducts research on inflation, unemployment, taxation, monetary policy, and the economics of high technology. Dr. Hall received his Ph.D. from MIT and has taught there as well as at the University of California, Berkeley. He was the president of the American Economic Association for the year 2010. He is also director of the research program on Economic Fluctuations of the National Bureau of Economic Research, and chairman of the Bureau's Committee on Business Cycle Dating, which maintains the chronology of the U.S. business cycle. He has published numerous monographs and articles in scholarly journals, and co-authored a popular

intermediate text. Dr. Hall has advised the Treasury Department and the Federal Reserve Board on national economic policy and has testified on numerous occasions before congressional committees. Dr. Marc Lieberman is Clinical Professor of Economics at New York University. He received his Ph.D. from Princeton University. Dr. Lieberman has taught graduate and undergraduate courses in microeconomics, macroeconomics, econometrics, labor economics, and international economics. He has presented his extremely popular Principles of Economics course at Harvard, Vassar, the University of California at Santa Cruz, the University of Hawaii, and New York University. Dr. Lieberman has won NYU's Golden Dozen teaching award three times and has also received the Economics Society Award for Excellence in Teaching. He is co-editor and contributor to THE ROAD TO CAPITALISM: ECONOMIC TRANSFORMATION IN EASTERN EUROPE AND THE FORMER SOVIET UNION. Dr. Lieberman has consulted for the Bank of America and the Educational Testing Service. In his spare time, he is a professional screenwriter and teaches screenwriting at NYU's School of Continuing and Professional Studies.

I chose to review this one because it was one of the better college textbooks explaining in understandable language the decisions that businesses and individuals make and the effect they have on pricing as well as supply and demand in the economy. I certainly enjoyed it more than my macroeconomics textbook, but that could be simply because of the nature of the subject at hand. When I was younger, still in school, I was less concerned with broad high level issues than things I could directly relate to and immediately apply my knowledge in. I believe that this microeconomics course/book was what in fact planted a lifelong interest in businesses and particularly start-ups in me.

The Book Was In Okay Condition .. Gets The Job Done And Push Come To Shove . However The Couple Last Pages Of The Book Are Ripped In Half .. Readable But At The Same Time Can Be Very Frustrating

It was the wrong book

This book was delivered on time and it met my expectations.

Decent book but often more confusing than it needed to be. The price tag is a little outrageous too.

Good

Great seller. Will buy again from them. Fixed at a Great Price. Thanks

We purchased this book USED in June through for \$135. Twice now we have attempted to return under the Text book Trade-in. Twice has returned to me under the guise of "not correct item". We thought this was a mistake and called BEFORE we resent for the 2nd time. We were told they made a mistake and to resend. We did. Just got notified that they are returning again for same reason. When I contacted to find out where they are coming from, hey are blaming the alleged merchant stating that they can see it is the correct item but unable to answer for the merchant. My problem is that this book was purchased through and being returned to . I don't know about any merchant due to the fact that I don't deal with any. should be honoring the deal as that is who the deal was being made with. I just want you all to be aware that there is no guarantee with on any items so please watch what you are doing with them. The book was fine but the process is faulty and isn't taking any responsibility which they should as they are the ones wheeling and dealing with the text books. BEWARE

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